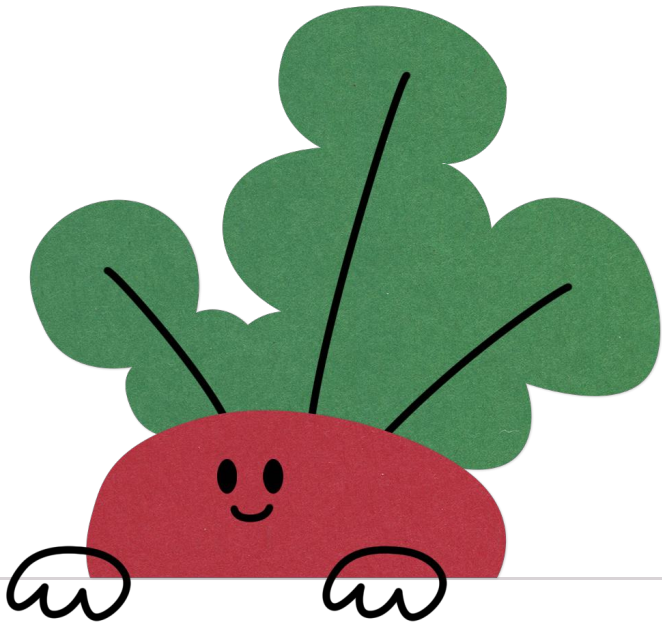


ALIAKSANDRA DAVYDENKO

Motion Designer & Illustrator with professional experience across product companies, game studios, NGOs and independent creative projects. Background in graphic design and experience translating research, educational and social topics into visual communication.



Portfolio

-  sasha-d.com
-  instagram.com/sashad_draws

Contacts

-  linkedin.com/in/sashaddesign
-  aliaksandravydenko@gmail.com

Languages

- English** (C1)
- Belarussian** (Native)
- Russian** (Native)
- Finnish** (A2-B1)

Skills

- Motion Design
- Illustration
- Graphic Design
- Visual Storytelling

Motion

- 2D Animation
- Explainer Animation
- Marketing Animation
- Storyboarding
- Video Editing

Illustration

- Editorial Illustration
- Infographics
- Brand Illustration

Design

- Visual Identity
- Presentation Design
- Layout Design

Software

After Effects · Blender 3D · Photoshop · Illustrator · Figma · Premier Pro · Dragonframe · Procreate

WORK EXPERIENCE



Motion graphic designer, illustrator Freelancer

Sep 2021 - Present

- Created Lottie animations and motion graphics for digital products.
- Developed editorial illustrations for NGOs, including Redesign Belonging and Opintokeskus Visio.
- Created the visual identity, illustrations and animations for the folk music project BenBen & Friends.
- Designed characters and produced the pilot animation for the web series Not Ashamed.
- Authored the graphic novels Silence and An Empty City.

Selected commercial, non-profit and independent projects. More work is available in my portfolio.

WORK EXPERIENCE (CONTINUED)



Motion graphics designer, marketing department

Melsoft Games • A video game developer focussing on casual mobile games

Jun 2020 - May 2021 (1 year)

Created 2D animated creatives for Facebook and Google user acquisition campaigns for Family Island and My Cafe.

Developed advertising concepts from both original ideas and marketing briefs, and designed ASO assets.

Produced 48 marketing videos within a year.



Motion graphics designer, content department

Flo Health • Top-5 health & fitness App in App Store. Startup

Feb 2019 - Mar 2020 (1 year)

Joined Flo's Content Team at an early stage, helping shape its visual language and creative workflow.

Produced premium educational in-app content for Flo, including animation, illustration and infographics.

Coordinated freelance motion designers and sound designers during video production.

Received a company award for delivering five educational video courses within three weeks.



Entrepreneur, Designer, Stop-motion animator

Kni-kni studio • A small stop-motion animation and design studio based in Minsk, Belarus

Jan 2017 - Feb 2019 (2 years)

Founded a stop-motion animation and design studio from scratch.

Produced animation and branding projects for local businesses, media and IT startups.

Managed client communication, production and business operations.



Video-editor, motion graphics designer

Belarusian State Academic Musical Theater • Musical and ballet theatre based in Minsk, Belarus

Nov 2013 - Apr 2014 • 6 months

Motion graphics, TV commercials and video editing.



Video-editor, part time

MediaLot LLC • Full circle advertisement and event management agency

Jan 2009 - Oct 2011 • 2 yrs 6 months

Video editing and localization.

EDUCATION



Visual design and media, Bachelor's Degree — audiovisual artist
European Humanities University (Vilnius, Lithuania)

2007 - 2013

VOLUNTEERING



Designer and animation program coordinator

Cinema Perpetuum Mobile • Independent short film festival based in Belarus, Minsk

Animation program direction

Graphic design for the festival

Volunteers coordination

Organizing screenings



Illustrator

PAMYŁKA ZIN • Belarusian popular science zine

Editorials

Creating comics

REFERENCES

Katja Alvoittu

VISIO - Opintokeskus, Sivistysliitto, Ajatuspaja

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Thank you!