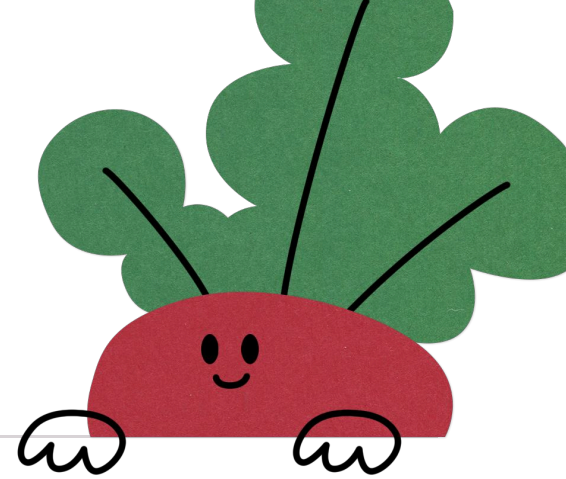


ALIAKSANDRA DAVYDENKO

motion and graphic designer, illustrator



PORTFOLIO

-  sasha-d.com
-  instagram.com/sashad_draws

CONTACTS

-  linkedin.com/in/sashaddesign
-  davydenkoaleksandra@gmail.com

LANGUAGES

- English (C1)
- Belarussian (Native)
- Russian (Native)
- Finnish (A2-B1)

SKILLS

- Motion Graphics
- Graphic Design
- Illustration
- Stop-motion
- Agile (Scrum/Kanban)

SOFTWARE

- After Effects
- Blender 3D
- Procreate
- Photoshop
- Illustrator
- Figma
- Premiere
- Dragonframe

WORK EXPERIENCE



Motion graphic designer, illustrator

Freelancer

Sep 2021 - Present

Freelance illustration and motion design projects on UpWork.

2 author's comics "An Empty City" and "Silence"

Creating illustrations for the Opintokeskus Visio organization and the Redesign Belonging project.

Design development and pilot animation for the web series "Not Ashamed" and others.



Motion graphics designer, marketing department

Melsoft Games • A video game developer focussing on casual mobile games

Jun 2020 - May 2021 (1 year)

2D-motion graphic design videos for Facebook and Google marketing campaigns ("Family Island" and "My Cafe" mobile games)

Creative brainstorming with marketing team. Graphic design tasks for ASO

48 animated videos in a year

WORK EXPERIENCE (CONTINUED)



Motion graphics designer, content department

Flo Health • Top-5 health & fitness App in App Store. Startup

Feb 2019 - Mar 2020 (1 year)

Creating in-app content and premium curriculum animations

Graphic design (presentations, in-app editorial illustrations).

Video-editing and graphic design for premium in-app video courses. Localization of video and animation.

Worked on applying and developing visual identity for video, animation and illustration.

Coordinating the work of freelancers (motion designers, sound designers). Got a corporate award for organizing post-production for the 5 video-courses in 3 weeks.



Entrepreneur, Designer, Stop-motion animator

Kni-kni studio • A small stop-motion animation and design studio based in Minsk, Belarus

Jan 2017 - Feb 2019 (2 years)

Stop-motion animation (from idea to realization).

Motion design in After Effects, graphic design.

Photography.

Negotiations, sales, invoicing, SMM.

Founded a studio from scratch.

Worked on animated video and design for local entrepreneurs, media and IT-startups.



Video-editor, motion graphics designer

Belarusian State Academic Musical Theater • Musical and ballet theatre based in Minsk, Belarus

Nov 2013 - Apr 2014 • 6 months

Motion-design TV-commercials (design and animation).

Working with video archive.

Video-editing.



Video-editor, part time

MediaLot LLC • Full circle advertisement and event management agency

Jan 2009 - Oct 2011 • 2 yrs 6 months

Video-editing.

Localization.

EDUCATION



Visual design and media, Bachelor's Degree — audiovisual artist

European Humanities University (Vilnius, Lithuania)

2007 - 2013

VOLUNTEERING



Designer and animation program coordinator

Cinema Perpetuum Mobile • Independent short film festival based in Belarus, Minsk

Animation program direction

Graphic design for the festival

Volunteers coordination

Organizing screenings



Illustrator

PAMYŁKA ZIN • Belarusian popular science zine

Editorials

Creating comics

REFERENCES

Katja Alvoittu

VISIO - Opintokeskus, Sivistysliitto, Ajatuspaja

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